

Google Advertising

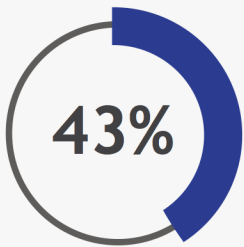
Search engine giant Google offers its paid AdWords service to businesses who wish to enhance their Internet marketing efforts. Our SEO specialists will guide you through the AdWords process, taking care of subjects like account creation, campaigns, budgets, networks, mobile device targeting, geographical targeting and much more.

AdWords

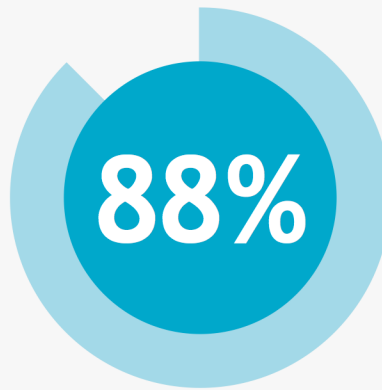
Google Search

I'm Feeling Lucky

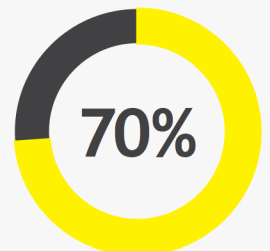
Google, it's a verb



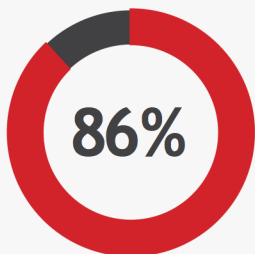
of Internet searches performed today use a local keyword. (SE Leads)



of consumers who search for a type of local business on a mobile device call or go to that business within 24 hours. (Google Mobile Movement Study)



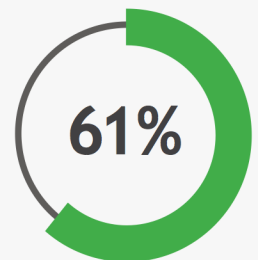
of households now use the Internet when shopping locally for products and services (The Kelsey Group; ConStat)



of those searches convert to a phone call or visit to the physical location (SE Leads)



of Americans have substituted the Internet and local search for phone books (comScore)



of searchers consider local results to be more relevant than standard search results (Resource.com)



Basic Google AdWords:

Ideal for small local campaigns

17,500
target impressions



Premium Google AdWords:

Ideal for medium volume, local campaigns

45,000
target impressions



Premium Plus Google AdWords:

Ideal for larger volume, local campaigns.

67,000
target impressions



Elite Google AdWords:

Ideal for larger volume, regional campaigns.

90,000
target impressions



PRICE INCLUDES COST OF GOOGLE ADS AND MANAGEMENT